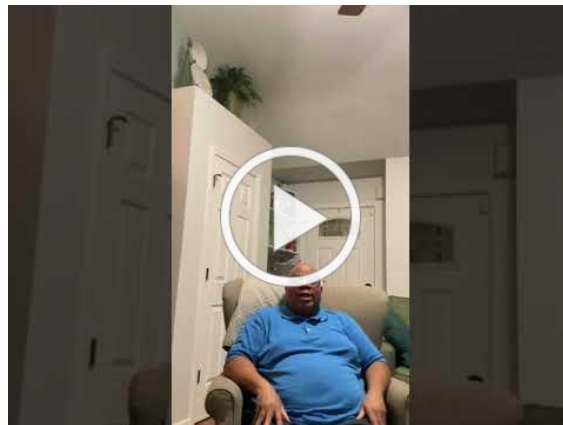




April 2021

AFP-CAC Monthly Newsletter

Video from the Chair



April-June Series

Relationship Building: Applying the Written and Spoken Word

Join AFP-CAC for a special three-part series featuring Simone Joyaux and Tom Ahern! This sequential learning program will dive into topics of how to apply the written and spoken word in your nonprofit organization.

Registration ends today! [Learn More](#)



Mentorship Program

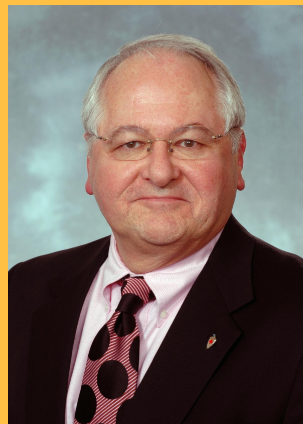
Ever wished you had someone to share your fundraising ideas, challenges, and/or



successes with? Would you like to receive or provide guidance, wisdom and support alongside a fellow professional? If so, then the mentorship program is for you. Applications due by April 8. [Learn More](#)

Member Spotlight

John Cauley, Vice President of Cauley Coaching & Consulting, LLC



Why did you join the AFP-CAC and how did you become involved in starting the AFP-CAC chapter?

I joined the National Society of Fund Raising Executives (NSFRE) in 1989 when I assumed the position of vice president of Public Affairs and Development at Lansing General Hospital (now part of McLaren Greater Lansing). NSFRE eventually became the Association of Fundraising Professionals (AFP). As I recall, at that time, there were two NSFRE chapters in Michigan—the Southeast Michigan Chapter in Detroit and the West Michigan Chapter. The West Michigan Chapter alternated its meetings between Grand Rapids and Kalamazoo.

Prior to assuming my position with Lansing General Hospital, I had been on the staff of the Capital Area United Way (CAUW) for ten years. The United Way had an excellent in-house training program through their National Academy of Voluntarism (NAV). It afforded an outstanding opportunity to build a network of United Way colleagues and to enhance United Way fundraising and management skills. However, the value of my United Way network declined after I left the CAUW for my new position at Lansing General. Additionally, the fundraising strategies necessary for success in a hospital setting are significantly different from those required in the United Way system. Hence, I joined NSFRE to build a new network of fundraising colleagues and to enhance my fundraising skills through this new network. However, to be successful in building a network, it required attending meetings in Detroit, Grand Rapids and Kalamazoo. Additionally, most of my new colleagues resided in or around these three cities. It soon became obvious that an NSFRE/AFP chapter needed to be established in Lansing. Consequently, a small number of fundraisers in the

greater Lansing area began to meet and plan for a chapter in Lansing. The new chapter was chartered in 1991.

Why do you continue to participate as a member, what does being a member of our chapter do for you?

I maintain my membership in AFP due to my commitment to the fundraising profession and my belief that a strong AFP enhances and ensures ethical practices within the profession. Additionally, a strong AFP allows members new to fundraising to gain practical skills and build a professional network. Being a member of the AFP-CAC allows me to maintain my local fundraising network in addition to keeping up on new ideas in the profession.

What is your favorite thing about your involvement with the AFP-CAC?

At this point in my career, I truly enjoy coaching and mentoring younger professionals. Hence, I value my participation in the Mentor-Mentee program sponsored by the chapter.

Thank you to all of our renewing members!

Trajan Dubiel, Director of Development at Michigan State University

Laura Jurasek, Acting Fund Development Director at Highfields

Amy Morris-Hall, Executive Director at Potter Park Zoological Society

Monica Moser, President & CEO at Jackson Community Foundation

Theresa Quezada, Development Officer at Michigan Masonic Charitable Foundation

Michelle Reynaert, Vice President at Sparrow Foundation

Alyssa Turcsak, Fundraising Coordinator at Constellation Cat Cafe

Become a Member!

If you're not already a member of AFP, we invite you to join! With your membership, you will enjoy a wealth of career-building programs, educational resources, networking opportunities and exclusive member discounts. [Learn More](#)

Announcements

Ten Star Chapter

Every year, AFP honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase



2021 Ten Star AFP Chapter

BE *the* CAUSE
Empower. Strengthen. Transform.

[To donate, click here](#)



professionalism within fundraising and public awareness of the importance of philanthropy. AFP-CAC is proud to say that we are part of the one-third of all AFP chapters that have been named Ten Star Chapters.

BE the CAUSE Campaign

With several other sources of funding, supports Professional Development Grants, known as the Chamberlain Scholarship Program. These grants are provided to first-time attendees at the AFP International Conference on Fundraising. The conference provides an opportunity for nonprofit professionals to develop their knowledge and skills in fundraising, while exchanging ideas with colleagues around the world.

Stewardship Series

Our friends at AFP-Greater Detroit Chapter, are holding a Stewardship Series! For more information and to register [CLICK HERE](#)

New Frontiers in Digital Fundraising

AFP-Mid-Michigan Chapter is partnering with IUPUI Lilly Family School of Philanthropy for a virtual event about pandemic's impact on fundraising, social media fundraising, managing digital fundraising in a small shop, getting buy-in across departments and virtual events. [Learn More](#)

Want to know about all of our events at AFP-CAC? Visit our website!

[Click here to see our
Events Calendar](#)

Follow us on Facebook!

